
POLL
Who do you most need to deal with right now?
- Conspiracy Theorist
- Misinformed
- Confused
- Potential Partner

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Oh no, I forgot to teach media literacy!

2. Media profit from the sensational.

3. Algorithms are not our friends.
4. Repetition Matters

Repetition is vital. If you’re trying to improve your memory, repeating the material you need to learn multiple times can be incredibly helpful. For example, if you’re trying to memorize a list of phone numbers, writing them down several times can help you remember them better. This is because repetition helps your brain form stronger connections in the brain, making it easier to recall information when you need it.

5. Shortcuts have been short-circuited.

Public trust in CDC, Fauci, and other top health officials is evaporating, poll finds

CDC Suddenly Deletes Coronavirus Aerosol Transmission Guidance

Lorenalegobo / Twitter

Breakfast at the 2021 COP26 climate summit: Technology is here to help us tackle climate change. From renewable energy to smart home technology, we have the tools to make a difference. Together, we can create a sustainable future for generations to come.

Company actions:

Facebook Instagram LinkedIn Snapchat TikTok Twitter YouTube

Fact check political content
Label, donate, or remove false or misleading posts
Remove hate speech and voter suppression

Voter-ready? Common Sense says:

www.commonsensemedia.org/social-media-voter-scorecard
6. All media are constructed.

Re-presentation (representation)

➢ People make media.
➢ They make choices about what to include and what to leave out.
➢ Those choices shape what the audience thinks.

1. All media are constructed

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#mediatwitter education - proudly incompatible with the work of Trump’s 1776 indoctrination commission! (Get involved: mediatwitterweek mediatwitterweek.us Oct 26-30)

President Trump said he would create a commission to promote “patriotic education” and announced the creation of a grant to develop a “pro-American curriculum.”

The federal government does not have jurisdiction over school curriculum.
Well seen it coming... I WAS RELIEVED OF MY DUTIES FOR STANDING UP FOR THE COUNTRY AND CONDEMNING ANTIFA/BLM EXTREMIST... I will make sure this doesn't go UNNOTICED.

Please RT RT RT, NYC police is as corrupt as any in the country for this move... Please follow for updates 😂😂😂
8:32 PM · Sep 19, 2020 · Twitter Web App

11.2K Retweets 616 Quote Tweets 11.8K Likes
7. Everyone interprets through the lens of their own experience.

"We don't see things as they are; we see them as we are." - Anaïs Nin

"If I didn't believe it with my own mind, I never would have seen it."

SO. NOW WHAT??

Be an educator.
Be a media mentor.

You got this!
Focus on media, not factual claims.

Where are the opportunities in your day to have conversations about media?

The purpose of media literacy education is to develop the habits of inquiry and skills of expression people need to be lifelong learners, critical and creative thinkers, effective communicators, and engaged, ethical community members and citizens. Adapted from NAMLE, 2007.
habits of inquiry = talking
conversations – speaking AND listening
finding credible sources

skills of expression = making
effectively communicating using a range of available tools
knowing how & when to share

POSTED AT:
medialliteracyeducationmaven.edublogs.org
/2020/04/06/media-literacy-inquiry-with-young-children/
SHARE REAL-LIFE EXAMPLES

Children who likely got COVID-19 at two Utah child care centers spread it to household members

- I asked why my COVID-19-like illness is still there.
- I asked why COVID-19 is still there.
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SHIELD THE SPREAD OF COVID-19 IN CHILD CARE CENTERS

1. Test contacts of patients with COVID-19
2. Wash hands frequently
3. Stay home when sick
4. Encourage adults and children 2 years and older to wear masks
5. Clean and disinfect frequently

SHARE RESOURCES

www.sesamestreet.org/caring

INFORMATION

“Ask a Scientist”
https://covid19.fas.org/

FACT CHECKERS

SPOT THE TROLL

spotthetroll.org
So, here we are.

Necessity is the mother of invention.

Give yourself permission to be inventive!

THANK YOU!

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Offering custom workshops on how to teach media literacy in early childhood education for child care providers, teachers, staff, and parents.

InsightersEducation.com
COMING NOV 2021

Media Literacy for Young Children: Teaching Beyond the Bounds of Screen Time Debates

by Faith Rogow

GET INVOLVED medialiteracyweek.us

EYES OPEN. MIND OPEN.

OCTOBER 26 - 30, 2020

www.medialiteracyweek.us