Personalize your very own professional website designed specifically for parents seeking child care. Your Wonderschool website is mobile and search engine optimized to ensure parents in your community can easily find it.

List your child care program in the Wonderschool marketplace. Parents seeking care will be able to find your program when searching by location, age, hours, philosophy, and more.
TOUR MANAGEMENT

Allow parents to seamlessly schedule tours directly from your website. Eliminate the back-and-forth of scheduling so you can focus on running your program and getting to know your potential customers.

LEAD COLLECTION

Unenrollments can happen at any time. Ensure you have a strong pipeline of potential new families. With the Wonderschool dashboard you can manage your parent interest in one place.
Manage your business in our Director Dashboard

**MANAGE ENROLLMENTS**

Use your computer or phone to manage the schedules for families enrolled in your program.

**BUILD & ORGANIZE YOUR WAITLIST**

Manage your parent interest in one place. Keep track of who has toured. Easily archive families who are not a good fit for your program.

**CONTROL YOUR WEBSITE**

Easily build, personalize, and update your professional business website. You have total control and can make changes whenever you like.
Enroll your parents in automatic electronic payments to ensure you get paid on time, every time. Use the dashboard for full visibility into the transfer of funds into your business account.

**MANAGE YOUR PAYMENTS**

Allow parents to easily schedule tours with you. You control the times that are made available to parents on a daily, weekly, or monthly basis.

**MANAGE YOUR TOUR CALENDAR**

Interested in offering something other than a tour? Schedule an event for multiple families to come experience your program before enrolling.

**CREATE AN EVENT**
Establish proactive, easy, and open communication with your parents. Share photos, updates, and daily reports with just a few taps.

Message both enrolled and prospective parents through the Wonderschool App. You can also see when they read the message.
SIGN IN & OUT

No more paper and pen! Sign children in and out electronically. Ensures you are protected with an effective system in place.

ENROLLMENTS

Gain at-a-glance visibility into your enrollments. Use our intuitive tools to help you maximize your enrollments and business earnings.
Let us support you as an ECE professional

**COMMUNITY**

Take part in our online community for child care providers. Connect with like-minded professionals, celebrate successes, vent about challenges, and seek advice from your peers.

**CURRICULUM**

Make use of Wonderschool’s library of curriculum and planning tools. Our resources have been researched and designed to support child-led learning in a mixed-age environment.
Sign up for weekly business training sessions with other child care providers. Learn from business experts like Tom Copeland, and gain access to exclusive discounts on tax preparation from our trusted partners.

Continue your learning on the latest research on child development through regular opportunities for free professional development. Attend conference-quality webinars on topics such as challenging behavior, anti-bias education, STEM-based learning, and more!