

Early Childhood Program
Directors as



Consumers of Software
for Program Management
& Family Communications

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**Bonus
handouts**

What to ask your colleagues about software products

(and what to think about when you talk to salespeople)

- Is the company responsive to customers?
- Do they seem to understand ECE programs' needs
- Is the product reliable? (Uptime/Downtime)
- Is it easy to use over time?
- Does it deliver what is promised? (Or does it seem too good to be true?)
- Is it sustainable?
- Do the staff, families, and children benefit?
- Do the staff and families like it?
- Does it solve the administrator's problems?



Desktop & mobile interfaces should...



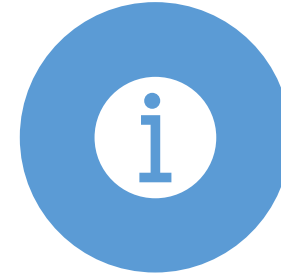
REQUIRE 3 CLICKS
OR FEWER GET TO
ANY FUNCTION



INTUITIVE TO
NAVIGATE



PROVIDES
ACCESSIBLE HELP



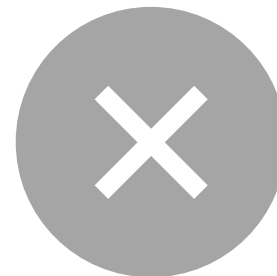
HAS ON-SCREEN
PROMPTS AND
HELP



OFFERS CLEAN
DESIGN



LOADS QUICKLY



OFFER CLEAR
ERROR MESSAGES



BROWSER /OPERATING
SYSTEM CONSISTENCY

Year EST	Software	Product Type	URL
1993	KidKare by Minute Menu	Accounting and nutrition	https://www.kidkare.com/
2010	GOLD (Teaching Strategies)	Assessment	https://teachingstrategies.com/solutions/assess/gold/
2008	Work Sampling Online	Assessment	https://wsoz.pearsonclinical.com/wsoTeacherApp/teachApp/login/showLogin.html?product=work
2010	COR Advantage (High Scope)	Assessment	https://highscope.org/cor-advantage/
2015	BrightWheel	Comprehensive	https://mybrightwheel.com/
1985	ChildPlus	Comprehensive	https://www.childplus.com/
2001	COPA	Comprehensive	https://www.mycopa.com/
2002	Daycare Works	Comprehensive	https://www.daycareworks.com/
1981	EZcare	Comprehensive	https://www.ezcaresoftware.com/
2013	HiMama	Comprehensive	https://www.himama.com/
2004	Jackrabbit	Comprehensive	https://www.jackrabbitcare.com/
2015	KangarooTime	Comprehensive	https://kangarootime.com/
2013	Kinderlime	Comprehensive	https://www.kinderlime.com/
2011	Lifecubby	Comprehensive	https://lifecubby.me/
1995	Procare	Comprehensive	https://www.procaresoftware.com/
2012	PROMIS	Comprehensive	http://www.cleverex.com/PROMIS
2011	Sandbox	Comprehensive	https://www.runsandbox.com/
1996	SchoolLeader	Comprehensive	http://www.schoolleader.com/
2013	Smartcare	Comprehensive	https://smartcare.com/
2010	ChildCareCRM	Customer Relationship	https://www.childcarecrm.com/
2017	Intellikids	Customer Relationship	https://www.intellikidsystems.com/
2012	Kaymbu	Documentation+ Fam Com	https://www.kaymbu.com/
2010	Educa	Documentation+ Fam Com	https://www.geteduca.com/
2011	Storypark	Documentation+ Fam Com	https://www.storypark.com/
2019	Enrollsy	Enrollment	https://www.enrollsy.com/
2013	Bloomz	Family Communication	https://www.bloomz.net/
2015	Class Tag	Family Communication	https://www.classtag.com
2011	ClassDojo	Family Communication	https://www.classdojo.com/
2011	KidReports	Family Communication	https://kidreports.com/
2013	Learning Genie	Family Communication	https://www.learning-genie.com/
2012	MyKidzDay	Family Communication	https://www.mykidzday.com/

Institutional software products used by Early Childhood

2011	Parent Square	Family Communication	https://www.parentsquare.com/
2017	Preschool2me	Family Communication	https://www.preschool2me.com/
2011	Remind	Family Communication	https://www.remind.com/
2014	SeeSaw	Family Communication	https://web.seesaw.me/
2010	Tadpoles	Family Communication	https://www.tadpoles.com/
2009	Daily Connect	Family Communication	https://www.dailyconnect.com/
2011	Ready Rosie	Family engagement	https://www.readyrosie.com/
2014	Vroom	Family engagement	https://www.vroom.org/