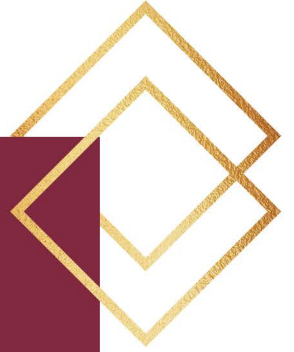


EC SUMMIT *of*
EXCELLENCE
Live!

The School Culture Effect



by Chanie Wilschanski

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EXCELLENCE
Live!

“The school culture is an EFFECT of the leader’s daily behaviors actions and routines.”

Are you ready to break the cycle of overwhelm in your school?

Do you believe that you can achieve great things in your school if you only had the roadmap, systems, scripts and frameworks to follow?

Do you feel isolated and alone sometimes because you can’t really talk about the issues you deal with on a daily basis?

Now you have a chance to experience the power and impact along with the confidence to lead that you’ve always craved.

Join me for Masterclass One of the school of excellence Ripple Effect!

Let’s do this!

— **Chanie Wilschanski**
Creator of the School of Excellence Method



Chanie Wilschanski is an Early Childhood Leadership Coach and Culture Specialist who began her journey over a decade ago, teaching toddlers at the acclaimed Preschool of the Arts in NYC. After receiving her Masters in EC and Special Education, Chanie started training teachers and school leaders on the HOW part of creating excellence in their schools.

Three Problems EC Leaders Face

1. Everyone wants a piece of you, so you are constantly fielding interruptions. One study conducted on a group of EC school leaders found that the average leader spends 3 hours **per day** managing interruptions!
2. No accountability with staff. Teachers come and go, they don't come at all, and there is no system for submitting deadlines, etc.
3. Your parents don't value the work that you do. Your staff struggle to communicate with families and you wonder how you can balance empathy and authority when you talk to the parents.

Notes:



Three Truths for EC Leaders

1. Every time you choose to “wing” it and figure it out on your own and “hope” that time will do the trick - you are putting your school, yourself and your family last!
2. Every hour spent managing interruptions is a liability! Period. That time could be spend on marketing, enrollment, culture, new initiatives, parent engagement. But instead, it’s spent on getting the teacher glue sticks!
3. Every hour spent planning your days, weeks, and months is money in the bank for you, the staff and the entire school.

Notes:



Owner/Director Stories



“One of the things that I learned at the event was that as well as putting the date in the diary that you want something to happen, you also need to add the preliminaries and the thinking steps before that.

So what do I need to do a week before Teacher Appreciation to ensure that everything is done? And to make sure it's the quality we want, as well as being within budget? And what needs to happen two weeks before the Teacher Appreciation in order to make sure everything goes smoothly?

That's really where we had a lot of savings, because as the owner and the one that controls the purse strings, if I had let something go until the last minute, I could make the decision to go and spend more money than is budgeted for just to get it done, and I would justify the expense by saving my sanity. So I waited until last minute, it was my fault, and then I would be willing to pay a little bit more just to get it done.

So being able to have that reminder in the calendar, two weeks before was invaluable. We actually even planned all of the themes for each month, so we knew what the theme was, we didn't have to come up with something. And we had a few ideas that were on the calendar and each of our directors and admin staff, took one month and that was their assignment.”

Ronnie Nelson

CHILD TIME INC., SALT LAKE CITY, UTAH

“I feel like I'm capable of this, where a year ago I can tell you, I was actually physically ill. My blood pressure was up, I was working a 60 hour week and then I'd come home and work until 11 o'clock at night and then get up at 7am and start again.

My husband was just beside himself about how much I was working. I just wasn't present for anybody. It was rough. I was kind of in emergency mode. It was not good. **I can't thank you enough. I just think what I learned from you has just, like a landslide, fixed my life.** Thank you. My school is a privilege to work in now - for my teachers, it's a career for them.

You have to put in the time. I thought, I'm paying this money and I'm coming to this thing and she'll fix everything. That's not how it works. You do have to do the work. You have to take it seriously and you have to do the work. I feel like we're coworkers!”

Missy Griffin

THE GROWING ROOM PRESCHOOL, CINCINNATI, OHIO



What are the routines and disciplines of the school leader?

1. Close your door so you can focus on the important work that will build your school.

I am designing a School of Excellence.

Please come back at _____

Knock ONLY if:

1. There is a fire.
2. You have just called 911 for a child.

2. Let the staff know the value of doing this and the time that you will have daily door time.

Notes:

Disciplines for Your Staff

What routines can you teach your staff so that success become inevitable?

One example: if you want your staff to be asking the children higher order thinking questions, or just engaging with the children more, then you can hang this sign up in the drama center as a starting point.

Conversation Starters for the Drama Center

1. Tell me more about what you are doing at the stove
2. What do you predict will happen?
3. What would happen if...?
4. How might you use the ...?
5. Why did that happen like that?

Building a school of excellence is 100% possible with the right plans and systems.

If you want any behavioral changes in your staff, leadership team, yourself - we need to think about the system that serves it. You may be thinking - "I have systems! I have policies. They just don't follow them."

That's the difference with the School of Excellence System™.

Creating the system is step 1.

Designing the environment that will fuel this system is step 2.

Building the routines and habits that ensures consistent results is step 3.

And at the EC Summit of Excellence, you'll be learning how to implement all 3 steps with these 10 systems.

- 1. Your Teacher Retention Plan**
- 2. Teacher Accountability System**
- 3. School of Excellence Culture Blueprint**
- 4. Habit-forming system for your teachers**
- 5. Classroom Observation Model with scripts for feedback**
- 6. Confidently enter every conversation like a pro**
- 7. Standards for Communication with staff and parents**
- 8. Boundaries Blueprint**
- 9. The Teacher Initiative Invite**
- 10. The Meeting Ritual Roadmap**

Plus how we are going to map them across your year so that you have a concrete strategy in place for things like teacher retention, setting standards of communication, accountability - all in 2 days.

APPLY NOW

This event is worth 13 hours of program management towards your CDA.

Life-changing question for School Owners & Directors who are on the journey to building schools of excellence:

What's the difference between a school with a collaborative culture, that positively impacts the lives of children, has a team of engaged teachers who take ownership and who free up the school leader's time so they can confidently focus on the big picture strategies and growth...

....and the school leaders that are on a hamster wheel of fighting fires, chronic overwhelm, time starvation and no personal life dealing with unappreciative parents and underperforming teachers?

NEW YORK CITY | JULY 15 - 16, 2019

Come and experience the Summit of Excellence!

APPLY NOW



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"Chanie! You have incredible drive and vision, and have created something meaningful, worthwhile, and of very high caliber! Kol Hakavod and may it go from strength to strength!

The practical ideas and strategies, the support around creating standards and mapping out goals, breaking down the steps - it has given me confidence and drive to reach my next goals.

I left with tangible steps and strategies as well as tools to implement them to bring my school up a notch!"

- Leah Shemtov



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"The group of women at my table were amazing. I loved the practical tips, like cleaning off my desk and writing a to do list before I leave for the day, taking pictures of "wow" moments and starting staff meeting with them.

There were so many actionable things to improve teacher appreciation! I loved watching Dr Diaz modelling a conversation with a teacher. The speakers were entertaining and relevant."

- Chaya Sara Barrocas



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"There were so many positives! I feel like I have a lot of work to do, but I now have a plan and a calendar. I'm now creating standards instead of expectations for everything!

The speakers gave so much value. I would love to see Dr Diaz again, I loved her. Lolly was amazing - so motivating, and she gave clear, usable ideas for dealing with staff."

- Missy Griffin