

Benefits of Sponsoring Early Childhood Investigations Webinars

Organizations and companies can sponsor one or more webinars at different price points. For pricing information, please contact me, [Fran Simon](#) at 301-246-0307.

Sponsors who select 1-12 webinars:

As a sponsor, in every session, you receive:

- **An introduction of you or your proxy** by me or my proxy.
- **An opportunity to personally talk in the webinar to:**
 - Introduce the speaker
 - talk about Your organization (3-4 minutes)
 - talk about your door prizes, should you decide to offer them. (Discounts or other giveaways)
- A digital ad (that leads back to your site) in the email blast for the session.
- A digital ad (that leads back to your site) in the monthly email newsletter for that month only.
- The data from the registrants for the session, including the opt-in email and physical mailing addresses.
- An “ECI Sponsor” Logo for your site and email newsletters that links to the page on www.earlychildhoodwebinars.org where your company profile is highlighted.

Year-long sponsors (those who sponsor more than 12 webinars) also get:

- **Everything listed above PLUS:**
 - A dedicated page on Early Childhood Investigations Website:
<http://www.earlychildhoodwebinars.org/about/sponsor/>
 - Prime advertising position on every page of Early Childhood Investigations

- The benefit from the advertising and social media marketing I do. (I often mention the sponsor in my tweets and posts. I also will post on your FB page and tweet about you using your Twitter handle.)
- The benefit of the advertising and social media marketing the presenters do.

All Sponsors are required to do the following:

- Ensure that a representative from your organization is available to talk about your products, services, or offerings in every webinar. (If not, you only get a brief mention and door prize giveaways.)
- Mention the series or add a logo or ad (supplied by ECI) in email blasts you send out, to the Facebook page, your website, and other social media or other marketing efforts.