



Inside Philanthropy

# Grant Seeking for Early Care and Education Organizations: Where to Find Funding for Your Non-Profit Program

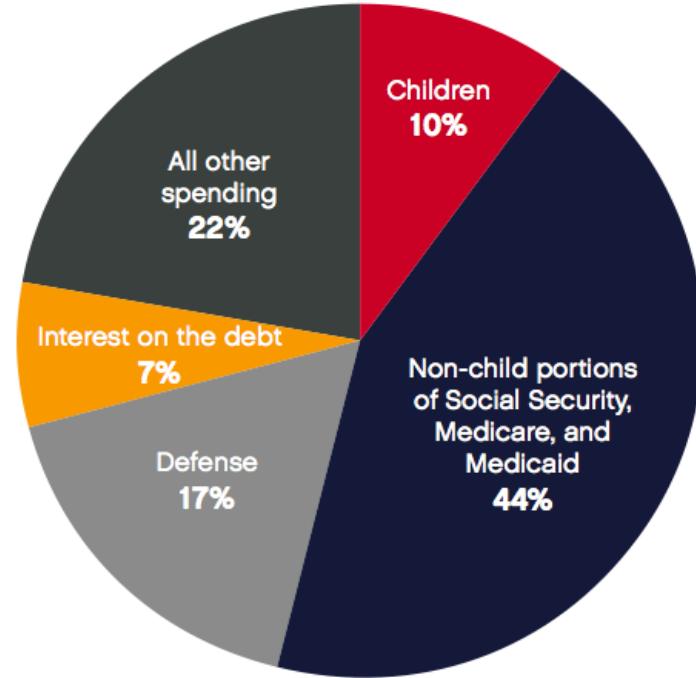
Kiersten Marek, LICSW  
Senior Editor, Inside Philanthropy

# POLL #1

# Where is Federal Spending Today for Children?

Today, kids get a small piece of the pie. In 10 years, it will be even smaller.

Figure ES.1 Share of Federal Budget Outlays Spent on Children and Other Items, 2014

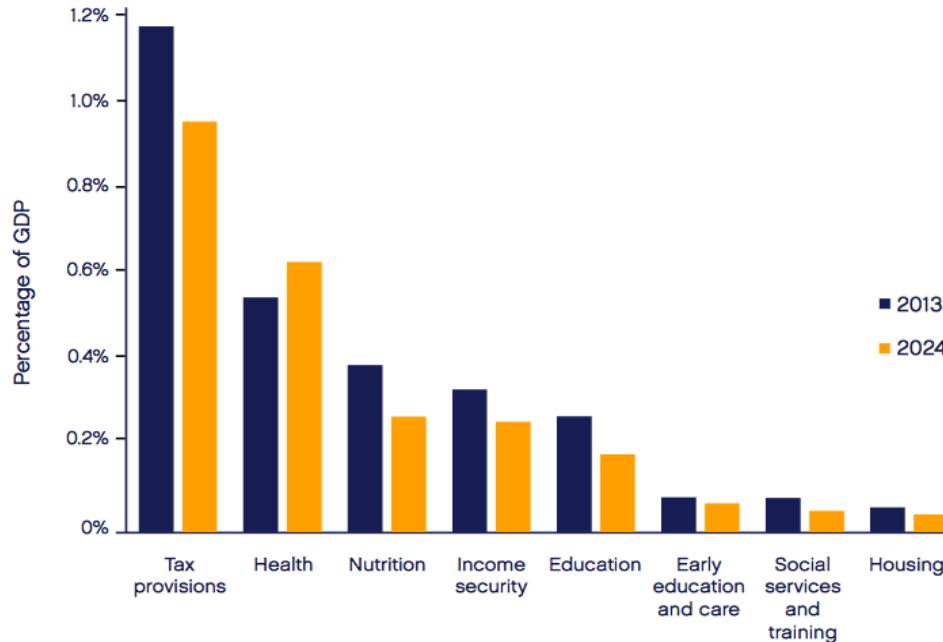


Source: Urban Institute, 2015. Authors' estimates based on the Budget of the U.S. Government Fiscal Year 2016.

Note: Social Security, Medicare, and Medicaid category excludes spending already captured as children's spending.

# Where is Federal Spending Going for ECE?

Figure 15 Federal Expenditures on Children as a Share of GDP, by Category, 2013 and 2024



Source: Urban Institute, 2014. Authors' 2013 estimates based on the Budget of the U.S. Government Fiscal Year 2015 and past years; authors' 2024 estimates based on CBO's Updated Budget Projections: 2014-24 and the Urban-Brookings Tax Policy Center

As a percentage of GDP, ECE and care are predicted to decline by 2024.

# Federal Grants for Early Childhood Education

Funding for Pre-K from the Child Care and Development Fund (CCDF)

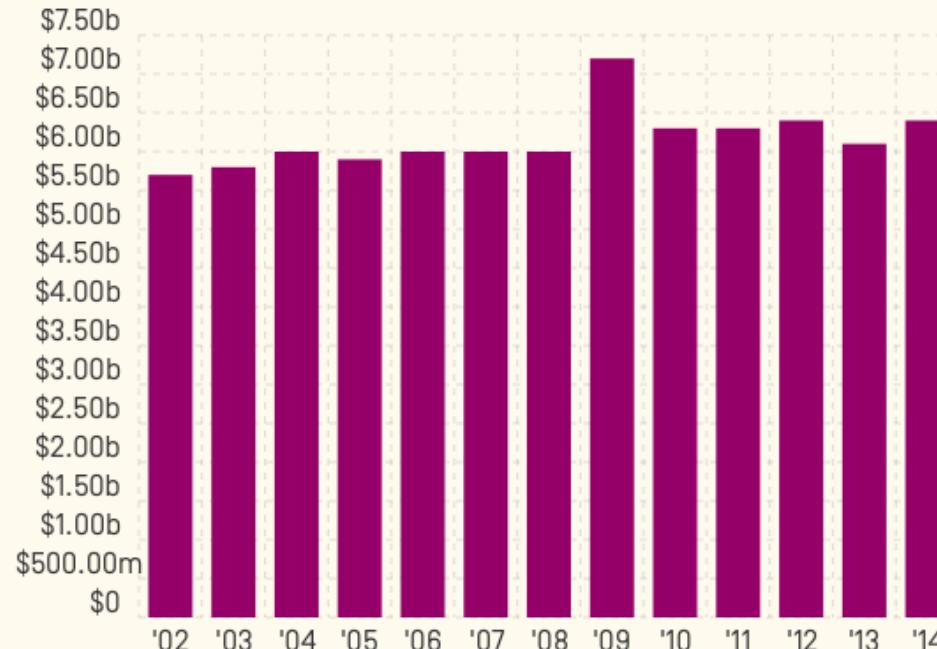
1. Grants are provided directly for families who need help paying for child care.
2. Families receive certificates to pay for public or private, religious or non-religious, center or home-based care.
3. CCDF also supports some ECE program and professional development.  
Contact the lead agency for child care in your state for more information.

# Federal Funding for Head Start

2009 figures  
include ARRA  
funds. 2013 figures  
reflect  
appropriations  
after sequestration.

Source: [New  
America.org's  
Atlas.](#)

Federal Head Start Funding (\$ in billions)



# State Funding for Early Care and Education

Most funding for ECE is state-based. This [study co-authored by CLASP and the National Women's Law Center](#) outlines how things have changed recently for state funding. The report provides “strategies to increase the supply and quality of childcare” (page 32) that offer specific recommendations to states for how to disburse funds and provide support.



# The National Institute for Early Education Research

The State of Preschool 2014



The 2014 *State Preschool Yearbook* is the newest edition of our annual report profiling state-funded prekindergarten programs in the United States. This latest *Yearbook* presents data on state-funded prekindergarten during the 2013-2014 school year as well as documenting more than a decade of change since the first *Yearbook* collected data on the 2001-2002 school year. Tracking trends long term is key to understanding the progress of early childhood education across the country and improving educational

NIEER

Contents

**Now is a good time  
for ECE nonprofits  
to build more  
connections to  
private revenue  
sources  
(foundations and  
corporate donors).**

Children's successful transition is a foundation priority, reflected in its support for [Stretch to Kindergarten](#), a spring-summer program of the Family Engagement Institute at Foothill College in Los Altos Hills that helps children without preschool exposure get ready for kindergarten.

Heising-Simons occasionally has a limited number of grants available for projects that address new interests of the foundation or that support college enrollment efforts by immigrant and disadvantaged youth. As with other education grants, however, direct service funding is limited to Santa Clara and San Mateo counties in California, while research, evaluation, and policy initiative funding is available more broadly. The foundation also offers support for organizations that are of personal interest or significance to individual board members, though these are limited to the counties of San Francisco, Santa Clara and San Mateo.

Heising-Simons does not accept unsolicited proposals or formal letters of inquiry, which can be a large barrier for new nonprofits or organizations that have not been funded in the past by the foundation. However, the funder's door is open to [general inquiries and introductions](#).

#### **KEY PEOPLE:**

- [Justine Choy](#), Program Officer, Education
- [Holly Kreider](#), Program Officer, Family Engagement
- [Chhandasi Pandya Patel](#), Program Officer, ECE and children of immigrants

# Inside Philanthropy

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## Buffett Early Childhood Fund: Grants for Early Childhood Education

**OVERVIEW:** The majority of Buffett grants in early childhood education go to a few longtime grantees, and the fund has some pretty specific goals for supporting early childhood learning at the national level. It supports Educare, a network of early childhood learning centers, and a couple of policy groups and researchers.

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### Get Inside!

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When you join, you'll get full access to

policy groups and researchers.

**IP TAKE:** Buffett's early childhood grants flow to a select group of organizations. For first-time grantseekers, it's unlikely, if not impossible, that you'll earn a grant from the Buffett Early Childhood Fund unless you're based in Nebraska, where the foundation has some robust local programs.

**PROFILE:** In its [2013 annual report](#), the Buffett Early Childhood Fund says it has invested \$150 million in early childhood programs, as well as policy advocacy for ECE, since its founding in 2005. Along with other big funders of early education, such as Kellogg and Gates, Buffett supports [EduCare](#) and two policy initiatives: the [Alliance for Early Success](#) and the [First Five Years Fund](#).

Buffett also grants money for academic research related to ECE. In 2013, for example, it gave \$700,000 to Harvard's [Center on the Developing Child](#), building on the past support the funder has given the center for research on the effects of living in poverty on younger children. Plus, for anyone who doubts the cost-effectiveness of investing in early childhood education, Buffett gave \$250,000 to the University of Chicago's Economics Department for economic evidence to support the thesis that investing in ECE cuts costs for society at large.

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Los Angeles, CA - UCLA

# Community Foundations Supporting Early Learning

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Marin, San Francisco County, the Silicon Valley and the East Bay all have community foundations that support early learning. Here's a rundown of each foundation's early learning commitments:

## **Marin Community Foundation**

Early education is a strategic initiative of the Marin Community Foundation, and in the North Bay, MCF is one of the most important funders of early ed. The foundation specifically supports early learning providers, extended learning programs and parental support groups that ensure students are ready to learn. MCF works with community partners to achieve these goals, and issues RFP invitations.

## **San Francisco Foundation**

The SFF supports early learning in [a couple of ways](#). First, the foundation promotes diversity in leadership and professional development in early education programs, and there's also a focus on providing support for best practices in early learning. Longtime grantees include the Little School and Raising a Reader, which are both established Bay Area groups. Each year, the foundation sponsors [an open application process](#), and after the

## **ANNIE E. CASEY FOUNDATION**

Traditionally, children's health and wellness has been a major focus of the Casey Foundation, but there's certainly grants for early childhood nonprofits, whether service providers, advocacy groups or reformers.

## **CHILD WELFARE FOUNDATION**

The Child Welfare Foundation carries out a major part of the grantmaking efforts for the American Legion, and the focus of their giving is on education children and youth about a particular subject or nonprofit.

## **DANIELS FUND**

Daniels Fund awards education grants for training, accountability, curriculum development, materials and even capital construction. The fund also supports programs that work toward engaging parents in their young child's education and development.

## **DEKKO FOUNDATION**

Dekko's Early Childhood Development Program awards grants to organizations working with children ages birth to five. The foundation does have a few geographic restrictions.

## **ECOLAB FOUNDATION**

Ecolab Foundation has a firm commitment to education—with early childhood education as a major focus area—so long as the programming occurs in an Ecolab community.

the Power of Play for Kids

Taproot Taps into Education at a Root Level

Behind Packard's Investment in Acelero Learning

What Really Works in Early Childhood Education? These Funders Want to Know

Oklahoma Pursues Better EC Data, With Kellogg's Help

Early Childhood Ed is Taking Off, But Often Flying Blind. Some Funders Want More Data

Kellogg Helps Ramp Up the Advocacy Push for Early Childhood Education

Here's A Foundation That's Deep into Early Childhood Education in Santa Barbara

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Recommended

Tosa Foundation: Grants for Global Development - Fundraising for Global Develop... [www.insidephilanthropy.com](http://www.insidephilanthropy.com) 

## Last Year Was Big For Early Childhood Education Funding. What Lies Ahead for 2015?

⊕ L.S. Hall

The past year saw major philanthropic organizations and national policymakers coalesce around a shared goal of expanded access and greater support for those critical early years in a child's education. The question going into 2015 is whether that momentum can be sustained.

The final weeks of 2014 brought some early holiday gifts for early childhood organizations and advocates. President Obama unveiled his [Invest in US](#) initiative, blending more than \$1 billion in federal and philanthropic spending aimed at EC programs.

Funders supporting this effort include the LEGO Children's Foundation, the Walt Disney Co., the Bill and Melinda Gates Foundation, Chicago philanthropist [J.B. Pritzker](#), the W.K. Kellogg Foundation, and the Kresge Foundation. Together, [these funders](#) put \$330 million into Invest in US, complementing the \$750 million in federal Education and Health and Human Services funding. The First Five Years Foundation will run the

## All Aboard! Another Big Funder Buys Into Early Childhood Education

⊕ L.S. Hall

The Lilly Endowment's approach to education funding is to raise the overall education level of Indiana residents. Consequently, most grants from the Lilly Endowment have focused on K-12 and higher education programs.

The foundation has given money for early childhood education in the past, occasionally in [decent chunks](#). But it's only recently that this funder has come around to the notion that investment in early childhood education is a key way to reduce achievement gaps and prepare children for educational and workplace success later in life.

Welcome to the party that it seems everyone is attending these days.

The Lilly Endowment recently announced more than \$22 million in grants to expand early learning opportunities across the Hoosier State. Lilly awarded a \$20 million grant to Early Learning Indiana, enabling the organization to increase access and improve the quality of early childhood education programs statewide.

Currently, there is substantial activity in ECE grantmaking.

« In Gates Move, Another Sign of Rising Funder Interest in Early Childhood Education | Main | Taproot Taps into Education at a Root Level »

## A New Foundation That Believes in the Power of Play for Kids

by Kiersten Marek

A new foundation is on the scene to help bolster funding for early childhood development. And what do they want little kids to do? Calculus in the cradle? Digital skills training in diapers? SAT prep in kindergarten?

Thankfully, no. [The Caplan Foundation for Early Childhood](#) has its priorities straight and knows a few things about how to support our littlest folk, and more academic pressure and testing is not what they are into. Play—physical, emotional, verbal—in early childhood is what this foundation is all about.

Theresa and Frank Caplan were the creators of Creative Playthings, one of

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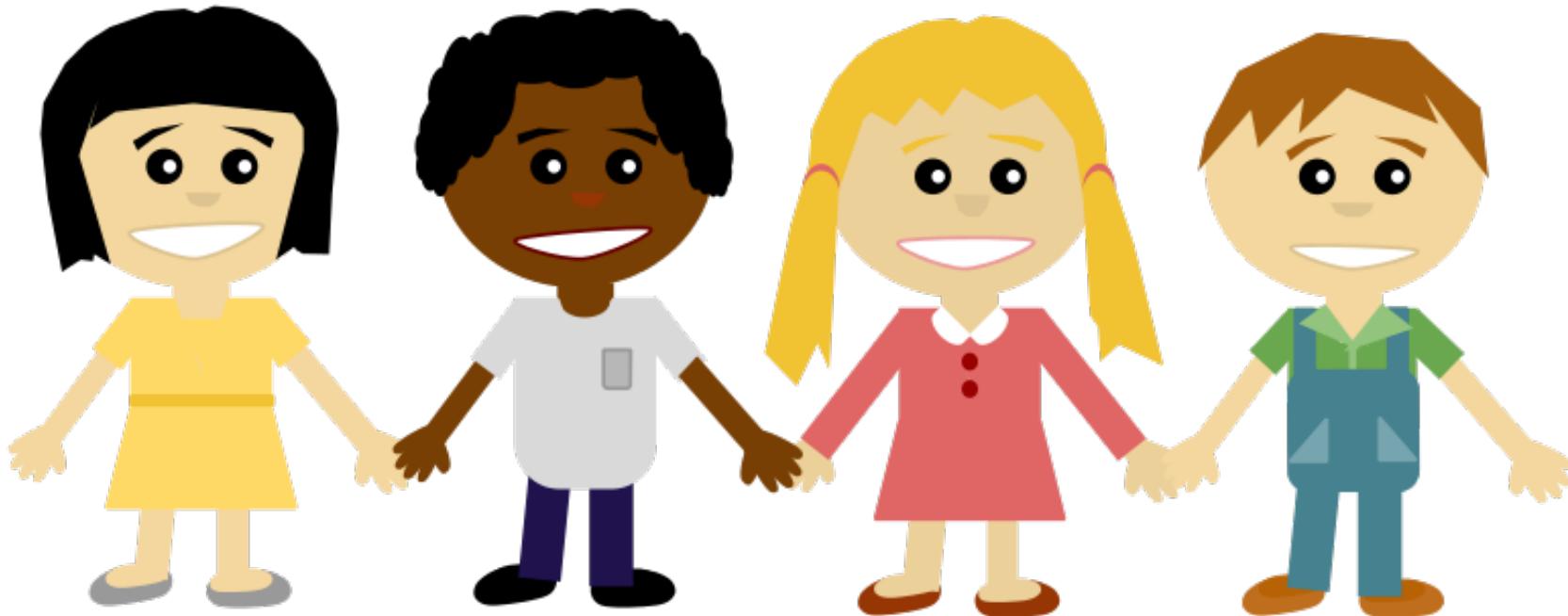
### GrantFinder



Check out IP's [Funding Guide for Early Childhood Ed](#)

Search

# **Key Point:Your Community Foundation is a Solid Bet.**



## **LOCAL FUNDERS**

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Much of the funding for early childhood education takes place at a local level. So in addition to analyzing major ECE national funders, we look at top funders in the six metro areas that IP covers. Click on a city below to explore local ECE funding.

- [\*\*BAY AREA\*\*](#)
- [\*\*BOSTON\*\*](#)
- [\*\*CHICAGO\*\*](#)
- [\*\*LOS ANGELES\*\*](#)
- [\*\*NEW YORK\*\*](#)
- [\*\*PHILADELPHIA\*\*](#)

**Keywords:**

"early childhood education"

**Grantmaker Name:**

"The Oregon Community Foundation"

**Narrow Your Results****Grants****Grantmaker Country**

[Prev 10 | Next 10]

United States (413)

**Grantmaker State/Province**

[Prev 10 | Next 10]

Oregon (413)

**Recipient Name**

[Prev 10 | Next 10]

Oregon Childrens Foundation (158)

Childrens Institute (32)

Oregon Center for Career Development in Childhood Care and

**Search Within Results**


Search



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Email

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Modify Search

Grantmaker Name, State	Recipient Name, Location	Year Authorized	Grant Amount
<input type="checkbox"/> Oregon Community Foundation, The, OR	SMART (Start Making a Reader Today), Oregon Childrens Foundation, Portland, Oregon	2011	\$20,000
<input type="checkbox"/> Oregon Community Foundation, The, OR	Umatilla-Morrow County Head Start, Hermiston, Oregon	2011	\$83,710
<input type="checkbox"/> Oregon Community Foundation, The, OR	Adelante Mujeres, Forest Grove, Oregon	2011	\$30,000
<input type="checkbox"/> Oregon Community Foundation, The, OR	Family Nurturing Center, Jackson County Childrens Relief Nursery, Medford, Oregon	2011	\$30,000
<input type="checkbox"/> Oregon Community Foundation, The, OR	Childrens Institute, Portland, Oregon	2011	\$10,000

**Keywords:**

"early childhood education"

**Grantmaker Name:**

"Temple Hoyne Buell Foundation"

**Narrow Your Results****Grants****Grantmaker Country**

[Prev 10 | Next 10]

United States (1090)

**Grantmaker State/Province**

[Prev 10 | Next 10]

Colorado (1090)

**Recipient Name**

[Prev 10 | Next 10]

Clayton Foundation (20)

Colorado Parent and Child Foundation (18)

Clayton Early Learning (17)

Early Childhood Council of Larimer County (17)

Day Care Center (14)

SEARCH RESULTS

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Grantmaker Name, State	Recipient Name, Location	Year Authorized	Grant Amount
<input type="checkbox"/> Buell Foundation, Temple Hoyne, CO	Boulder Valley School District, Boulder, Colorado	2011	\$45,000
<input type="checkbox"/> Buell Foundation, Temple Hoyne, CO	Backpack Early Learning Academy, Delta County Joint School District 50-J, Delta, Colorado	2011	\$12,000
<input type="checkbox"/> Buell Foundation, Temple Hoyne, CO	Day Care Center, Boulder, Colorado	2011	\$20,000
<input type="checkbox"/> Buell Foundation, Temple Hoyne, CO	Teller/Park Early Childhood Council, Community Coalition for Families and Children, Divide, Colorado	2011	\$15,000
<input type="checkbox"/> Buell Foundation, Temple Hoyne, CO	Denver Health School-Based Health Centers, Denver Health and Hospitals Foundation, Englewood, Colorado	2011	\$85,000

Results: 1-100 of 163

**Keywords:**

"early childhood education"

**Grantmaker Name:**

"Samuel N. and Mary Castle Foundation"

## Narrow Your Results

### Grants

#### Grantmaker Country

[Prev 10 | Next 10]

United States (163)

#### Grantmaker State/Province

[Prev 10 | Next 10]

Hawaii (163)

#### Recipient Name

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Good Beginnings Alliance (15)

Chaminade University of Honolulu (10)

KCAA Preschools of Hawaii (10)

## Search Within Results

Search



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<input type="checkbox"/>	Grantmaker Name, State ▾	Recipient Name, Location	Year Authorized	Grant Amount
<input type="checkbox"/>	Castle Foundation, Samuel N. and Mary, HI	Chaminade University of Honolulu, Honolulu, Hawaii	2004	\$69,500
<input type="checkbox"/>	Castle Foundation, Samuel N. and Mary, HI	Good Beginnings Alliance, Honolulu, Hawaii	2004	\$50,000
<input type="checkbox"/>	Castle Foundation, Samuel N. and Mary, HI	Springs of Living Water, Waipahu, Hawaii	2004	\$20,000
<input type="checkbox"/>	Castle Foundation, Samuel N. and Mary, HI	Ka Hale O Na Keiki Preschool, Honokaa, Hawaii	2004	\$8,500
<input type="checkbox"/>	Castle Foundation, Samuel N. and Mary, HI	Good Beginnings Alliance, Honolulu, Hawaii	2010	\$50,000
<input type="checkbox"/>	Castle Foundation, Samuel N. and Mary, HI	University of Hawaii Foundation, Honolulu,	2010	\$75,000

## **National Foundations who Fund ECE ... AND Accept Grant Applications.**

Four Foundations with a Focus on ECE:

1. W. K. Kellogg Foundation
2. Gates Foundation (Big Shift toward ECE in 2014!)
3. Wal-Mart Foundation State-based Giving
4. Brady Education Foundation



# *Online Application*

## Introduction

[English](#) • [Spanish](#)

Welcome to the W.K. Kellogg Foundation online grant application process. We are requiring this process via our website to ensure that we are collecting consistent information from all applicants. This allows us to learn from both those who receive funding and those who do not.

We thank you for considering the Foundation as a prospective partner in your work and encourage you to review the latest information on our web site regarding **educated kids, healthy kids, secure families, racial equity, and community and civic engagement** before beginning the application process. This will assist you in determining if/how your idea might be a fit with our current programming goals and objectives.

## Recipient Country

[Prev 10 | Next 10]

- United States (54)
- Mexico (1)

## Recipient State/Province

[Prev 10 | Next 10]

- Michigan (15)
- California (6)
- Illinois (5)
- District of Columbia (4)
- Louisiana (4)
- New Mexico (4)
- Hawaii (2)
- Mississippi (2)
- New York (2)
- Washington (2)

## Recipient City

[Prev 10 | Next 10]

- Detroit (8)
- Chicago (4)
- New Orleans (4)
- Washington (4)
- Albuquerque (3)
- Grand Rapids (2)
- Holland (2)
- New York (2)
- Oakland (2)
- Battle Creek (1)

York, New York

<input type="checkbox"/>	Kellogg Foundation, W. K., MI	in DB, Catherine Ferguson Academy, Detroit, Michigan	2012	\$140,000
<input type="checkbox"/>	Kellogg Foundation, W. K., MI	Institute of Mental Hygiene of the City of New Orleans, New Orleans, Louisiana	2012	\$375,000
<input type="checkbox"/>	Kellogg Foundation, W. K., MI	Franklin-Wright Settlements, Detroit, Michigan	2012	\$420,000
<input type="checkbox"/>	Kellogg Foundation, W. K., MI	Ready for School, Holland, Michigan	2012	\$1,957,467
<input type="checkbox"/>	Kellogg Foundation, W. K., MI	Ounce of Prevention Fund, Chicago, Illinois	2012	\$4,500,000
<input type="checkbox"/>	Kellogg Foundation, W. K., MI	Hopa Mountain, Bozeman, Montana	2012	\$180,000
<input type="checkbox"/>	Kellogg Foundation, W. K., MI	Para Los Ninos, Los Angeles, California	2012	\$400,000
<input type="checkbox"/>	Kellogg Foundation, W. K., MI	Moore Community House, Biloxi, Mississippi	2012	\$250,000
<input type="checkbox"/>	Kellogg Foundation, W. K., MI	Sound Child Care	2012	\$1,543,198

<input type="checkbox"/>	Kellogg Foundation, W. K., MI	National Black Child Development Institute, Washington, District of Columbia	2003	\$4,000,000
<input type="checkbox"/>	Kellogg Foundation, W. K., MI	Early Childhood Initiative, Miami, Florida	2003	\$4,000,000
<input type="checkbox"/>	Kellogg Foundation, W. K., MI	United Way of Metropolitan Atlanta, Atlanta, Georgia	2003	\$4,000,000
<input type="checkbox"/>	Kellogg Foundation, W. K., MI	Institute for Native Pacific Education and Culture, Kapolei, Hawaii	2003	\$4,000,000
<input type="checkbox"/>	Kellogg Foundation, W. K., MI	Childrens Defense Fund, Washington, District of Columbia	2003	\$4,072,419
<input type="checkbox"/>	Kellogg Foundation, W. K., MI	North Carolina Partnership for Children, Raleigh, North Carolina	2003	\$4,000,000

# Gates: Focus on Pre-k for 3 and 4 year olds + Workforce

## Areas of Focus

SHARE

SECTION

We are committed to listening to and learning from the researchers, advocates, and early childhood leaders who have worked on these issues for many years. We aim to collaborate with a wide range of partners—including early childhood educators—to build on the work already underway and to identify opportunities in three key areas:

- **Best Practice and Program Implementation.** We support the development of tools for quality teaching and learning, and we support efforts to evaluate program implementation based on the essential elements of high-quality pre-K.
- **National Policy and Advocacy.** We work with a broad array of early learning advocates and coalitions, and we support high-quality pre-K at the state and federal levels.
- **Program Implementation and Advocacy in Washington State.** We invest in quality improvement in Head Start and the Early Childhood Education and Assistance Program (ECEAP), as well as in strengthening the connections between pre-K and the elementary grades to build on the gains from early learning.



A teacher lines up her second-graders to go to lunch.

- Early childhood education (214)
- Children (209)
- Low-income and poor people (125)
- Human services (94)
- Family services (91)
- Child welfare (78)
- Local governments and agencies (69)
- Educational management (59)

#### Year Authorized

[Prev 10 | Next 10]

- 2012 (28)
- 2008 (25)
- 2010 (23)
- 2009 (21)
- 2011 (20)
- 2013 (20)
- 2007 (18)
- 2014 (17)
- 2006 (16)
- 2003 (15)

#### Washington

<input type="checkbox"/>	Gates Foundation, Bill & Melinda, WA	Puget Sound Educational Service District, Renton, Washington	2013	\$1,180,071
<input type="checkbox"/>	Gates Foundation, Bill & Melinda, WA	University of Washington Foundation, Seattle, Washington	2013	\$49,910
<input type="checkbox"/>	Gates Foundation, Bill & Melinda, WA	Ounce of Prevention Fund, Chicago, Illinois	2013	\$50,000
<input type="checkbox"/>	Gates Foundation, Bill & Melinda, WA	University of Washington Foundation, Seattle, Washington	2013	\$250,000
<input type="checkbox"/>	Gates Foundation, Bill & Melinda, WA	Northwest Educational Service District No. 189, Anacortes, Washington	2013	\$30,000
<input type="checkbox"/>	Gates Foundation, Bill & Melinda, WA	Ounce of Prevention Fund, Chicago, Illinois	2013	\$550,000
<input type="checkbox"/>	Gates Foundation, Bill & Melinda, WA	Northwest Educational Service District No. 189, Anacortes, Washington	2013	\$400,000
<input type="checkbox"/>	Gates Foundation, Bill & Melinda, WA	Washington Early Learning Fund, Seattle, Washington	2013	\$750,000



Our Focus

Apply For Grants

Associate Scholarships

Our Volunteers

International Giving

# State Giving Guidelines

## Overview of Eligibility Criteria

- Organizations must have a current tax-exempt status under Section 501(c)(3) of the Internal Revenue Code to apply. Organizations must be listed in the most current [IRS 50 State Master File](#) at the time the application is submitted and if approved, at the time the grant is awarded.
- The minimum amount that can be requested is \$25,000. The maximum is \$250,000. The average grant size is \$40,000.

- Bagley Elementary School (1)
- Bal Swan Childrens Center (1)
- Baraga Houghton Keweenaw Child Development Board (1)

#### Recipient Country

[Prev 10 | Next 10]

- United States (58)

#### Recipient State/Province

[Prev 10 | Next 10]

- Arkansas (10)
- Wyoming (6)
- Texas (5)
- Colorado (4)
- California (3)
- Hawaii (3)
- Michigan (3)
- Delaware (2)
- Ohio (2)
- Oklahoma (2)

#### Recipient City

[Prev 10 | Next 10]

- Rogers (8)
- Sheridan (4)
- Honolulu (3)

Houghton, Michigan

<input type="checkbox"/>	Wal-Mart Foundation, Inc., The, AR	Umatilla-Morrow County Head Start, Hermiston, Oregon	2011	\$1,000
<input type="checkbox"/>	Wal-Mart Foundation, Inc., The, AR	Chesterfield County Office, South Carolina First Steps to School Readiness, Columbia, South Carolina	2011	\$60,000
<input type="checkbox"/>	Wal-Mart Foundation, Inc., The, AR	Northwest Arkansas Head Start Human Services, Rogers, Arkansas	2004	\$105,000
<input type="checkbox"/>	Wal-Mart Foundation, Inc., The, AR	Northwest Arkansas Head Start Human Services, Rogers, Arkansas	2005	\$15,000
<input type="checkbox"/>	Wal-Mart Foundation, Inc., The, AR	Northwest Arkansas Head Start Human Services, Rogers, Arkansas	2006	\$25,000
<input type="checkbox"/>	Wal-Mart Foundation, Inc., The, AR	Good Shepherd Day Care Center, Milford, Connecticut	2008	\$1,000

## Mission



The Brady Education Foundation seeks to close the achievement/opportunity gap for children at risk for poor school outcomes due to environmental factors associated with living in poverty. The Foundation pursues its mission by promoting collaboration between researchers and educators via the funding of program development and program evaluations in education. Currently, the Foundation is particularly focused on the development and evaluation of programs that are consistent with a strength-based approach and show promise of being feasible, effective and sustainable.

**POLL #2**

## **National Banks with an Early Childhood Ed Focus**

1. Wells Fargo
2. Bank of America
3. TD Charitable Foundation
4. U.S. Bank Foundation
5. PNC Bank

## Corporate Giving – New Mexico Guidelines

[Feedback](#) [Print this page](#)

We appreciate your interest in Wells Fargo's philanthropic goals and objectives. At Wells Fargo, we believe that grant-making decisions are more effective when made locally. That's why Wells Fargo is actively involved in the communities where we live and work, and why our team members are leaders in helping our communities succeed.

[Our Giving Priorities](#)[Eligibility](#)[How to Apply](#)[Frequently Asked Questions](#)

Wells Fargo makes contributions in areas that we believe are important to the future of our nation's vitality and success. Our first priority is to support programs and organizations whose chief purpose is to benefit low- and moderate-income individuals and families. We look for projects that keep our communities strong, diverse, and vibrant.

We direct our contributions to non-profit organizations that work to advance these focus areas:

**Arts and Culture**

We consider requests from organizations that work to enhance community diversity through:

- Access to and participation in cultural experiences for low- and moderate-income individuals
- Availability of a broad array of artistic opportunities and venues that reflect the community's diversity
- School partnerships and outreach programs

**Civic Engagement**

We consider requests from organizations that work to enhance a community's quality of life through projects involving:

- Public policy
- Community beautification
- Civic leadership
- Citizen education

**Community Development**

We are committed to improving low- and moderate-income communities through programs that:

- Create and sustain affordable housing
- Promote economic development by financing small businesses or farms
- Provide job training and workforce development

**Keywords:**

"early childhood education"

**Grantmaker Name:**

"The Bank of America Charitable Foundation, Inc."

**Narrow Your Results****Grants****Grantmaker Country**

[Prev 10 | Next 10]

United States (276)

**Grantmaker State/Province**

[Prev 10 | Next 10]

North Carolina (276)

**Recipient Name**

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Jumpstart for Young Children (21)

Mi Escuelita Preschool (12)

Jack and Jill Childrens Center (11)

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<b>Grantmaker Name, State</b>	<b>Recipient Name, Location</b>	<b>Year Authorized</b>	<b>Grant Amount</b>
<input type="checkbox"/> Bank of America Charitable Foundation, Inc., The, NC	Collaborative for Children, Houston, Texas	2011	\$25,000
<input type="checkbox"/> Bank of America Charitable Foundation, Inc., The, NC	Erikson Institute, Chicago, Illinois	2011	\$50,000
<input type="checkbox"/> Bank of America Charitable Foundation, Inc., The, NC	Florence Fuller Child Development Center, Boca Raton, Florida	2011	\$10,000
<input type="checkbox"/> Bank of America Charitable Foundation, Inc., The, NC	Jack and Jill Childrens Center, Fort Lauderdale, Florida	2011	\$26,750
<input type="checkbox"/> Bank of America Charitable Foundation, Inc., The, NC	Jumpstart for Young Children, Boston, Massachusetts	2011	\$35,000
<input type="checkbox"/> Bank of America Charitable Foundation, Inc., The, NC	Jumpstart for Young Children, Atlanta, Georgia	2011	\$30,000

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In Your Community

## Grants

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### How to Apply for a Grant



Before you apply for a grant, find out what is required in order to qualify with our [grant guidelines](#).

→ [Start a Grant Application](#) | [Return to a Saved Grant Application](#)

### TD Charitable Foundation

Our employees reside in the same communities we serve. We founded the TD Charitable Foundation in 2002 to give back to the people who are more than just customers to us. We want to support and help our neighbors.

Through the TD Charitable Foundation and the financial grants it makes, we partner with area non-profit and public institutions to create meaningful change and improvement in our communities. Coupled with the commitment of our employees and the thousands of volunteer hours they donate each year, this makes a significant impact in the communities in which we live and do business. It's a tradition we hold dear. We look forward to many more years of community involvement and responsible corporate citizenship.

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## Charitable Giving

### Charitable Giving

State Contacts and Deadlines  
Grant Application  
Grant Guidelines

# Charitable Giving

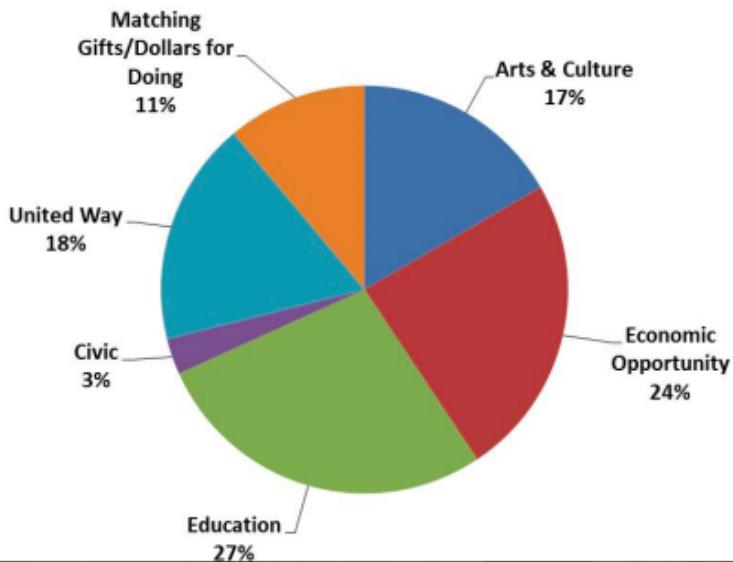


U.S. Bank contributes to the strength and health of our communities through the U.S. Bank Foundation and Corporate Giving. Total annual funding in 2014 reached \$44.5 million.

#### **U.S. Bank Foundation**

Each year, the U.S. Bank Foundation provides cash contributions to nonprofit organizations in

our grant priority areas of education, economic opportunity, and artistic and cultural enrichment. In 2014, the U.S. Bank Foundation provided more than \$23.5 million in grant funding.



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## PNC Foundation: Grants for Early Childhood Education

**OVERVIEW:** The PNC Foundation started its [Grow Up Great](#) initiative in 2004, committing an initial \$350 million. The initiative has given out \$90 million in grants. This program is where early childhood fundraisers should focus their attention, as it drives all of the foundation's grants in the area.

**IP TAKE:** Since starting Grow Up Great in 2004, PNC has developed many longtime grantees, and these relationships can make it difficult for first-time grantseekers to gain funding. The key to a winning proposal, though, is to align closely with Grow Up Great subprograms — which leaves the door open to a lot of different projects.

**PROFILE:** When you check out PNC's Grow Up Great initiative, you'll understand quickly that the foundation is serious about early childhood education. Here's the skinny on the Grow Up Great program: It has a heavy focus on multilingual programs, those involving arts and culture, and increasing parental engagement.

- Children's Center (7)
- Museum of Science and Industry (7)
- Ready Readers (7)
- Saint Michaels School and Nursery (7)

#### Recipient Country

[Prev 10 | Next 10]

- United States (1051)

#### Recipient State/Province

[Prev 10 | Next 10]

- Ohio (177)
- Pennsylvania (166)
- Michigan (133)
- New Jersey (90)
- Indiana (88)
- Illinois (59)
- Missouri (54)
- Delaware (39)
- Virginia (38)
- Florida (37)

#### Recipient City

[Prev 10 | Next 10]

- Indianapolis (52)
- Cleveland (43)
- Saint Louis (43)
- Philadelphia (42)
- Detroit (38)

Indianapolis,  
Indianapolis, Indiana

<input type="checkbox"/>	PNC Foundation, The, PA	Child Care Coordinating Council of Detroit/Wayne County, Detroit, Michigan	2011	\$10,000
<input type="checkbox"/>	PNC Foundation, The, PA	Jeffrey Segal Legal Aid Society, Peace Education Program, Louisville, Kentucky	2011	\$12,000
<input type="checkbox"/>	PNC Foundation, The, PA	Center for Families and Children, Cleveland, Ohio	2011	\$15,000
<input type="checkbox"/>	PNC Foundation, The, PA	University of Illinois Foundation, Urbana, Illinois	2011	\$30,000
<input type="checkbox"/>	PNC Foundation, The, PA	Community Action of Northeast Indiana, Fort Wayne, Indiana	2011	\$10,000
<input type="checkbox"/>	PNC Foundation, The, PA	Eleanor B. Rainey Memorial Institute, Cleveland, Ohio	2011	\$20,000
<input type="checkbox"/>	PNC Foundation, The, PA	Arts United of Greater Fort Wayne, Fort Wayne,	2011	\$20,000



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ENRICHING LIVES. TOGETHER.  
Insurance Industry Charitable Foundation

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To learn more about The Texas Flood/Disaster Relief Campaign, click [here](#)

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Our company's spirit of philanthropy led to the establishment of the Lincoln Financial Foundation in 1962, and it has inspired a rich tradition of giving ever since.

Today, Lincoln Financial is committed to making charitable contributions in the communities where we maintain a strong business presence. Through the Lincoln Foundation and our corporate giving, we annually donate approximately \$10 million to grantees in our communities.

In 2013, we helped transform lives through these annual grants by making the following impact:



**2.8 million youth**  
served by education programs



**2.4 million individuals**  
served by education programs

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Lincoln Foundation Grants



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□ Lincoln Financial Foundation, IN	Early Childhood Alliance, Fort Wayne, Indiana	2011	\$46,500
□ Lincoln Financial Foundation, IN	<u>Childrens Village,</u> <u>Philadelphia,</u> <u>Pennsylvania</u>	2011	\$12,500
□ Lincoln Financial Foundation, IN	Village for Families and Children, Hartford, Connecticut	2011	\$10,000
□ Lincoln Financial Foundation, IN	Settlement Music School, Philadelphia, Pennsylvania	2011	\$15,000
□ Lincoln Financial Foundation, IN	Guilford Child Development, Greensboro, North Carolina	2011	\$18,000
□ Lincoln Financial Foundation, IN	Children's Literacy Initiative, Philadelphia, Pennsylvania	2011	\$25,000
□ Lincoln Financial Foundation, IN	Win-Win Resolutions, Greensboro, North Carolina	2011	\$10,000

## Apply for a Grant

The Caplan Foundation for Early Childhood has a two-step funding application process that includes both a letter of inquiry (LOI) and a full proposal. We invite full proposals only after reviewing letters of inquiry. We only fund programs that fit our program guidelines.

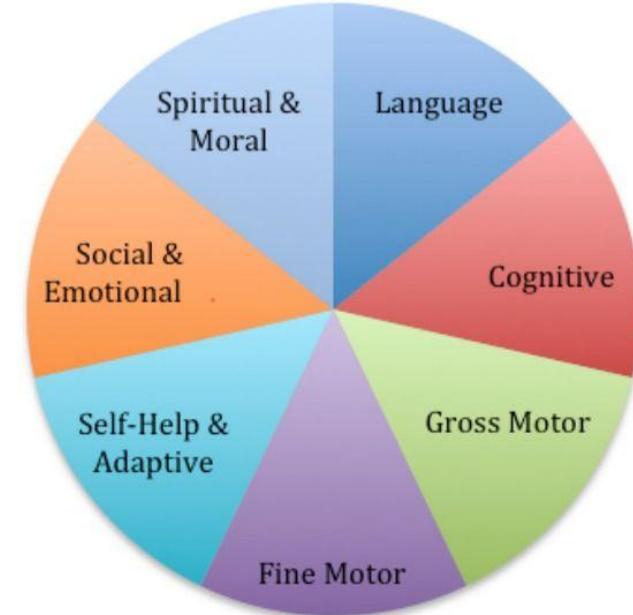
Letters of Inquiry will be accepted through July 31, 2015 for funding in 2015. Letters of Inquiry will be accepted again from October 1, 2015 through December 31, 2015 for 2016 funding. Applicants must submit letters of inquiry through the contact form that appears when clicking the *Submit Your Application* button below. Once a letter of inquiry is received by the Foundation, the Trustees will determine if the proposed program fits the Foundation's funding guidelines. The Trustees will respond to letters of inquiry within 60 days. Successful applicants will be invited via email to submit full proposals.

# POLL #3

# Tips for Grant Proposal Writing

Identify the domains of child development that your proposal is addressing.

*the seven domains of  
**early-childhood  
development***



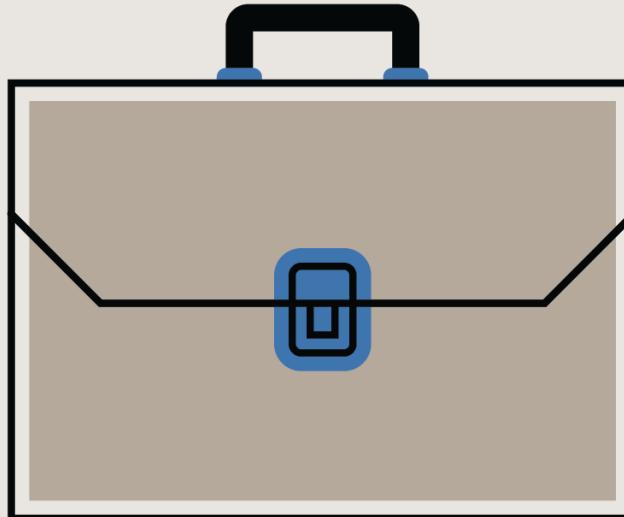
## Example: Singing to improve 3 domains of development.

If your program is going to provide singing and music education for preschoolers, which development domains are being addressed?

1. Show how singing impacts multiple domains of development.
2. A skill such as singing combines cognitive, social and emotional, and language development.
3. Find ways to identify and track outcomes in each domain.

# Early Childhood Education

## AMERICA'S BEST INVESTMENT



Adults who didn't attend early childhood programs earn

**\$5,500** LESS EACH YEAR THAN  
PEERS WHO DID ATTEND

Participants are  
more likely to be  
employed & earn

**33%** HIGHER  
AVERAGE SALARIES



A project of **The First Five Years Fund**, Invest In US helps Americans learn how to build a better US through investment in quality early childhood education from birth to age five.



Here are some more statistics to put in your grant applications.

Source: [The White House, Obama Administration](#)

**WITHOUT A HIGH-QUALITY EARLY EDUCATION,  
AT-RISK CHILDREN ARE**

**25%** MORE LIKELY TO **DROP OUT OF SCHOOL**

**40%** MORE LIKELY TO BECOME **A TEEN PARENT**

**50%** MORE LIKELY TO BE PLACED **IN SPECIAL EDUCATION**

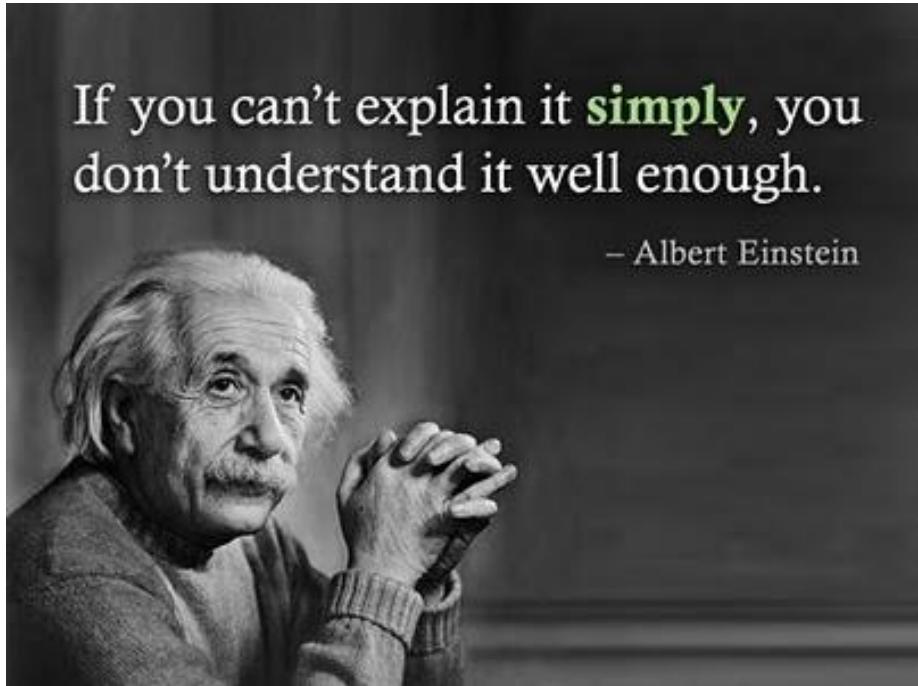
**60%** MORE LIKELY TO **NEVER ATTEND COLLEGE**

**70%** MORE LIKELY TO BE ARRESTED **FOR A VIOLENT CRIME**

**HIGH-QUALITY PRESCHOOL AVAILABLE TO EVERY CHILD.**

# Clear and Simple Objectives are a Key Selling Point.

1. Prioritize most important objective by putting it first.
2. Tell what are you going to do and when are you going to do it.
3. Tell how you will evaluate your effectiveness and what instruments you will use.
4. Consider providing a timeline with your objectives mapped out.



If you can't explain it **simply**, you don't understand it well enough.

— Albert Einstein

# Engage the Community in your grant proposal.

1. Ask for parent testimonials from successful interventions that you plan to scale.
2. Use voices of children who have experienced gains from specific interventions.
3. Ask community leaders who have been involved with the program to describe its benefits.

## Who Will Fill the Gap in Future Funding for ECE?

Good question, and ultimately, an unknown.

Funder collaboratives and support networks for ECE professionals are an important way to be involved in influencing ECE funding.

“The first five years have so much to do with how the next 80 turn out.”

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the **Ounce**  
[ounceofprevention.org](http://ounceofprevention.org)

- Bill Gates Sr., Co-Chair of the Bill and Melinda Gates Foundation

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What's New at BUILD

## New BUILD E-Book

Rising to the Challenge: Building Effective Systems for Young Children and Families documents the experience of ELC states.

[Read More ▶](#)

# Thank you for your attention and your work for kids!



Please join me Nov. 4th for *Impact Giving to Support Women & Girls of Color!*

Go to *The Chronicle of Social Change*  
or *Inside Philanthropy* to register!

Kiersten Marek, LICSW

email: [kierstenm@insidephilanthropy.com](mailto:kierstenm@insidephilanthropy.com)

Twitter: @kmarek

Giving for Good, grantmaking news  
curated by Kiersten Marek: <https://paper.li/kmarek/1428090324>

## IMPACT GIVING TO SUPPORT WOMEN & GIRLS OF COLOR

*Join us for a special webinar  
November 4th.*

Find out why funders need to increase their support, and what experts say are the next steps.

REGISTER  
TODAY!